

ROBERTO NETO

Product Owner / Data Analyst

Dublin, Ireland | +353 83 480 9642 |

roberto.tneto@gmail.com

PROFESSIONAL SUMMARY

Product Owner and Agilist with 14+ years in project management and 9+ years applying Agile methodologies across SDLC environments. Proven track record of improving delivery times, reducing project delays, and increasing customer satisfaction through data-driven backlog management and cross-functional team leadership. Currently developing applications and web solutions with AI assistance, integrating AI into the product development lifecycle.

SKILLS & CERTIFICATIONS

Certifications: PSPO I | PSM I | Scrum KanBan I (Scrum.org) | Kanban Practitioner

Methods & Frameworks: Scrum, Kanban, Lean Inception, UX/UI Research, Burn Down Charts, Cumulative Flow Diagrams, Backlog Prioritization, User Story Mapping

Technical: PHP, SQL, Python, HTML/CSS, JavaScript, Full Stack Development, Data Modeling, Requirements Specification, Process Flows, Use Case & Sequence Diagrams

AI & Development: AI-assisted application and website development (Claude AI), rapid prototyping, AI-powered code generation and review, prompt engineering, AI integration in product lifecycle

Platforms & Tools: VS Code, Git, Claude AI, Azure DevOps, Jira

PROFESSIONAL EXPERIENCE

Product Owner | AI Driven Product Specialist - Freelancer

Apr 2024 – Present

WLSys Personal Development — Remote

- Development & Deployment of a Proprietary OSH Management Web System – Dynamica Engenharia: Led the end-to-end development of a proprietary web platform for Occupational Safety and Health (OSH) management, covering the full technical stack and domain business logic from scratch to production.
- Infrastructure & DevOps: Planned and executed a full server migration from shared hosting to a dedicated VPS, configuring Apache, PHP 8.2, MariaDB 10.11, SSL, firewall rules, and an automatic CI/CD pipeline using GitHub Actions with SSH/resync deployment.
- Modules Built: Document workflow – full cycle management of documents, including multi-stage review flows, digital signing, download tracking, and internal chat communication; SLA Management – business-day SLA tracking per workflow stage, dashboard with average, median and overdue rankings, and admin-configurable SLA targets per stage.
- Security & Compliance: Implemented granular role-based access control per module, CSRF/XSS/SQL injection protection, static analysis with Psalm taint analysis, full audit logging, and GDPR compliance with a legal basis for health data processing.

Product Owner / Agilist — Squad Leader

Sep 2023 – Apr 2024

FMX Soluções em Tecnologia — São Paulo, Brazil

- Led the product squad for Unidas.com.br website and subsequently the Unidas Rent a Car mobile app, managing backlog prioritization and sprint planning.
- Facilitated Agile ceremonies and ensured alignment between business objectives and development output across multiple stakeholders.

Product Owner / Scrum Master / Agilist

Aug 2021 – Jul 2023

Unidas Rent a Car (Localiza Group) — São Paulo, Brazil

- Led the supplier portal website team, managing SAP integrations and aligning deliverables across 6 organizational areas.
- Led the logistics and maintenance squad, coaching the team on Scrum practices and removing impediments to improve velocity.
- Achieved 20% improvement in delivery times through Agile adoption and efficient backlog management.
- Increased customer satisfaction by 15% through user-driven requirement gathering.
- Reduced unresolved bugs by 89% via focused bug fix prioritization; 88% of projects delivered on time and within budget.

Product Owner / Full Stack Developer

Sep 2017 – Nov 2020

WL Sys Personal Development — São Paulo, Brazil

- Owned the product backlog for financial products (payments, invoicing, billing), translating business needs into epics, stories, and tasks.
- Assembled requirements specifications including prototypes, process flows, data modeling, and functional/non-functional requirements.
- Monitored delivery metrics and liaised with client stakeholders through interviews, brainstorming sessions, and UX feedback loops.

Earlier Experience

Product Owner — Movida Rent a Car, São Paulo	Nov 2020 – Jun 2021
<i>Led the payments, finance, and accounts payable team.</i>	
Product Owner — Compasso UOL, São Paulo	Jun 2021 – Jul 2021
COO — Clínica Pro Labore, São Paulo	Sep 2014 – Nov 2019

EDUCATION

Higher Diploma in Science in Data Analytics for Business	Sep 2025 – Jun 2026
CCT College Dublin, Dublin, Ireland	
MBA, Big Data and Data Analysis	Sep 2025
Universidade Cidade de Maringá, Maringá, Brazil	
MBA, Project Management	2019
Universidade Cidade de Maringá, Maringá, Brazil	
Technology Degree, System Analysis and Development	2017
Universidade Cidade de Maringá, Maringá, Brazil	

LANGUAGES

Portuguese — Native | **English** — Advanced (C1)